



SUPPLIER Q&A

Why are you launching a new brand?

Our new brand signals our new status as a fully independent leading communication solutions provider.

Why was Allstream chosen? What does it represent?

Allstream Inc. is about complete solutions. The name, Allstream, embodies how we deliver leading communication solutions by demonstrating collaboration, responsiveness and flexibility with all stakeholders. The value of what Allstream delivers is beyond just data and voice -- it supports the value of what our customers create for their business.

The ellipse symbol represents the collaboration and continuous connection between Allstream and our customers and the way we work with them -- forward focused and nimble. The overall treatment of the logo has two elements: the movement of the lettering conveys a sense of agility and momentum. The complementary colours in the ellipse represent synergy and collaboration. The warm grey colour of our logo conveys both stability and approachability, while the orange and blue colours reflect our vibrancy, energy and customer friendliness.

As a supplier, how will your new brand affect the relationship we have with you?

There is no change to our relationship with you, nor will your existing contacts within our organization change. Our phone numbers and address have not changed. However, all corporate email addresses have changed to reflect our new brand (for a period of time emails sent to previous addresses will be automatically re-directed). As well, you will begin to see our new name and logo on all correspondence, including invoices/payments. We also have a new website address, www.allstream.com.

You will be receiving more information from us about our new brand shortly. In the meantime, we ask that you update your files, records, databases and contact information to reflect our new name and email addresses as soon as possible.

Will the new brand have any effect on existing supplier/vendor contracts?

The introduction of our new brand will have no effect on the validity or performance of existing contracts.

To what company name should we address our invoices?

Starting now, invoices should be sent to Allstream at the same address you currently use.

I recently received a payment from AT&T Canada. Is this payment still valid or will I receive a new payment for the same invoice from Allstream?

The original payment is still valid and a new payment will not be issued. Existing AT&T Canada cheques and EFT payments will be honoured at all current financial institutions with the same terms and conditions as before.

Can we expect that any outstanding invoices will be paid by Allstream?

Yes. All outstanding invoices will be paid by Allstream.

Will you honour purchase orders issued as AT&T Canada or do I need a new purchase order?

AT&T Canada purchase orders will be honoured, you will not need a new purchase order.