

10 WAYS



UNIFIED COMMUNICATIONS CAN TRANSFORM YOUR ORGANIZATION

Business today runs around the world and around the clock. For organizations, this reality has made it increasingly difficult to track down mobile workers and key decision makers in a timely manner. It has introduced a range of disparate processes and devices that are not always interoperable. And it has raised the stakes for organizations that operate on fixed deadlines and tight delivery schedules.

But just think: If the proliferation of technology created these challenges, the unification of technology has the power to resolve them. Here are **ten benefits** your organization can realize when you embark on the Unified Communications journey:

1. IMPROVE EMPLOYEE PRODUCTIVITY with simplified communications and streamlined business processes	6. NURTURE INNOVATION with a multitude of collaborative tools aimed at enhancing communications and providing easier access to information, experts and decision makers
2. TRANSFORM THE CUSTOMER EXPERIENCE by introducing multimedia communications channels and speeding up turnaround times	7. IMPROVE COLLABORATION inside and outside your organization by bringing features such as file sharing, whiteboarding and video conferencing to the desktop
3. SYNCHRONIZE OPERATIONS EFFECTIVELY by seamlessly integrating your communications platforms into your business environment	8. REDUCE COSTS associated with network operations, management, travel, real estate, communications and employee training
4. ALLEVIATE ORGANIZATIONAL STRESS by streamlining your communications and eliminating unnecessary operations and wasted time	9. DRIVE ORGANIZATIONAL GROWTH by transforming your processes and introducing new business models designed to increase profitability and create new business opportunities
5. ENABLE WORK/LIFE BALANCE by offering employees a flexible working environment and the ability to work from wherever they are	10. PREPARE FOR EMERGENCIES by implementing technologies that let you rapidly move and redistribute your workforce with minimal disruption to your business operations

For more information on how your business can benefit from Allstream Unified Communications solutions, contact your Sales Representative, call us at **1 888 811-6301** or visit www.allstream.com/unifiedcommunications.