

ENTERPRISE BUSINESS APPLICATIONS PRODUCT LIFECYCLE MANAGEMENT (PLM)

Product Lifecycle Management (PLM) is a strategic business approach that enables an organization to effectively and efficiently innovate and manage its products and related services throughout the entire business lifecycle – from introduction to retirement. To develop the right solution, Allstream conducts a technical ‘round table’ to perform a gap analysis and determine the optimum PLM business model for markedly improving a company’s bottom line. To maximize the benefit, the PLM solution interfaces with other enterprise applications, such as enterprise resource planning (ERP), supply chain management (SCM), customer relationship management (CRM), manufacturing resource planning (MRP) and other application areas. The solution identifies all stakeholders, and their roles and responsibilities for a successful PLM deployment. A customized approach ensures product development speed, efficiency and control. Allstream also provides ongoing remote and/or on-site support to ensure proper business continuity of the solution.

Business Challenge

Customers are demanding better products and quicker product deliveries. Competition from global manufacturers is adding cost pressures. Organizations are challenged to find ways to effectively centralize and manage all product information, collaborate within and across the extended enterprise, gain control and visibility of projects and make smarter product management decisions resulting in faster product introductions.

As well, organizations must deal with ensuring regulatory compliance by gaining the ability to audit every available piece of product documentation in the event of a product recall or severe product malfunction that leads to legal action.

Business Benefits

Product Lifecycle Management’s objectives are to improve and accelerate time to money and promote innovation at both the product and process levels. This results in a noticeable improvement in market acceptance of products and the revenue they can generate.

A PLM solution:

- Helps companies collaboratively manage all product related activities from concept to market launch.
- Reduces development time and costs of new products to improve profitability and grow market share.
- Improves the quality of all new product releases and provides visibility to product data and processes.
- Provides the entire company (sales, engineering, finance, purchasing, manufacturing and distribution) with a single and accurate view of the product, accelerating new product design, development and introduction.
- Increases customer satisfaction through better products and service performance.



Why Allstream?

Allstream’s Product Lifecycle Management professionals can demonstrate how PLM improves your bottom line and delivers a solution that increases speed to market and results in greater effectiveness in product design, launch and management. Allstream is also one of the few companies in the world that can effectively integrate telecom and IT solutions to enable collaboration with critical business partners and solve business problems. Our services range from Professional Services and Infrastructure Management to Connectivity solutions, and are all built around what is best for your organization and its manufacturing and non-manufacturing related needs.

To learn more about Allstream:

- Contact your Sales Representative
- Call us at 1 888 811-6301
- Visit us at www.allstream.com

